The Lieutenant Governor, Sh. Manoj Sinha, who is the Chairman of Shri Mata Vaishno Devi Shrine Board, launched a Mobile App for the devotees of Shri Mata Vaishno Devi Ji at the Raj Bhavan, Srinagar on 15 October.

Speaking on the occasion, the Lieutenant Governor said that the Mobile App will be of immense help to the devotees worldwide to have the live darshan of Maa Vaishno Devi besides availing various other facilities made available by the Shrine Board through this medium.

Referring to the recently launched home delivery of Pooja Prasad by the Board, Lieutenant Governor, Manoj Sinha, Chairman of Shri Mata Vaishno Devi Shrine Board, on 16 September released 20-gram Silver Souvenir coin (999 fineness) ahead of the “Sharad Navratras and Diwali” for millions of devotees worldwide during the 68th meeting of the Shri Mata Vaishno Devi Shrine Board at the Raj Bhavan.

Lieutenant Governor, Sh. Manoj Sinha released 20-gram Silver Souvenir coin.

Prior to the release of 20-gram Silver Souvenir coin, SMVDSB had developed 2g, 5g & 10g Gold and Silver coins of guaranteed purity carrying an inscription of the idol of goddess Mata Vaishno Devi Ji. The rates of the coins depend on the denomination chosen and the prevailing gold/silver rates. These coins are available at souvenir shops at Bhawan, Jammu Airport, Katra and Vaishnavi Dham Jammu.

In addition, the Lt Governor also e-inaugurated a digital library established at SGC Katra with the aim to ease out the difficulty in finding out information from voluminous books.
It was informed that the new digital library inaugurated today would reduce the huge expenditure in maintaining the manual one. It is also highly beneficial for the students and faculty of Gurukul, SMVDCoN, officers, staff of Shrine Board as well as local public, students etc, as it has been structured with quick search facilities and various multimedia streaming technique.

The meeting was attended by the Board Members – H. H. Sri Sri Ravi Shankar; Ashok Bhan; Justice (Retd) Permod Kohli; K. K. Sharma; Maj. Gen. (Retd) Shiv Kumar Sharma; K. B. Kachru and Vijay Dhar in person and through virtual mode. Lt Governor, while chairing the meeting of the Shrine Board, reviewed pilgrim-centric infrastructural facilities put in place by the Board.

To begin with, the Board reviewed the Yatra statistics of the year and discussed various measures which may be taken to further increase the yatra which steeply declined due to Covid-19 resurgence.

A brief appraisal of the SMVDNS Hospital, SMVD Nursing College, SMVD Gurukul and SMVD Sports Complex was also given in the meeting.

While extensively reviewing the status of the ongoing mega projects for the convenience of the pilgrims, the Board directed the CEO for the completion of Durga Bhawan within a period of 12 months, that is, by August 2022.

The Board also reviewed the status of the underground cabling project, from Katra to Bhawan and the surrounding areas. Taking an extensive review of the project, the Board directed for the completion of these projects in time-bound manner. While reviewing the progress of the ongoing project, the Board also directed the CEO to conceive an advertisement policy on the track to be displayed on the Hi-tech Video Walls to be installed on the track leading to the holy shrine of Shri Mata Vaishno Devi Ji. During the meeting, the Board approved a Grant-in-Aid for the FY 2021-22 to SMVD Charitable Society which includes SMVDIME, SMVD Gurukul, SMVDNS Hospital, SMVD Sports Complex and SMVD College of Nursing.

The Board took stock of the functioning of the Call Centre established with an initiative towards optimum utilization and dispersion of real-time information of the facilities created for the pilgrims. The initiative aimed at providing much-needed assistance to the pilgrims to plan their visit to this most revered holy shrine, keeping in view the prevailing weather conditions.

The Board reviewed the major achievements of the Action Plan of the Annual Greening Plan 2020-2021. Several significant decisions towards employees’ welfare, including modifications in the policy towards compassionate appointments, incentives for acquiring higher qualifications were also taken. The Board also approved the re-designation of the officers on deputation to the Shri Mata Vaishno Devi Shrine Board.

Deliberations were held on the long pending demand of the public for the completion of Shankaracharya Temple in
Katrag town, besides the development of connectivity to the temple as well as allied facilities. The CEO was directed to proceed further in this regard.

Ramesh Kumar, CEO Shrine Board gave a detailed presentation on the latest status of varied activities of the Board and action taken on the implementation of various decisions of the previous meetings of the Board.

Arun Kumar Mehta, Chief Secretary; Nitishwar Kumar, Principal Secretary to the Lieutenant Governor; and Vivek Verma, Additional Chief Executive Officer, SMVDSB also attended the meeting in person and through virtual mode.

**Lieutenant Governor lays foundation stone of Durga Bhawan at Vaishno Devi Shrine**

Lt Governor Manoj Sinha on 18 August laid foundation stone for the Durga Bhawan, a high utility pilgrim-centric facility worth Rs 24.4 cr to facilitate pilgrims of Shri Mata Vaishno Devi Shrine. He also attended the ground-breaking ceremony of the new facility.

Sinha, who is also the Chairman of Shri Mata Vaishno Devi Shrine Board, has been giving high priority to enhancing facilities for the convenience of the pilgrims. On completion, the facility will accommodate 4000 pilgrims.

In the last one year, many interventions like Postal delivery of Prasad, Mobile App for live darshans, online registration system etc have been made to facilitate the devotees. Adding to the efforts aimed at accentuating additional facilities catering to the needs of the pilgrims, the 5-storey Durga Bhawan will have all requisite amenities, besides having adequate provision for harnessing clean energy, recycling of wastewater linking up with existing STPs, provision of elevators etc, the Lt Governor said.

Speaking on the UT Government’s future deliverables for promoting religious tourism in Jammu, the Lt Governor said that
the Government is planning to develop a pilgrimage tourism circuit connecting Mata Vaishno Devi, Purmandal-Utterbehni, Mansar-Surinsar and Shiv Khori together, besides promoting the unexplored tourism potential of Jammu to attract more tourists.

Ramesh Kumar, Chief Executive Officer, SMVDSB, briefed the Lt Governor about the pace of implementation of this prestigious project.

Construction of Durga Bhawan is part of the approved Master Plan of Bhawan area, prepared by the School of Planning and Architecture, New Delhi. The Master Plan seeks to achieve the target of ensuring maximum accommodation for pilgrims by 2031.

Shri Mata Vaishno Devi Shrine Board (SMVDSB) and the Central Public Works Department (CPWD) have already linked a Memorandum of Understanding for the construction of Durga Bhawan, as approved in 65th meeting of SMVDSB, it was informed. Other dignitaries present on the occasion were Dr. Ashok Bhan, K. B. Kachru, Justice (Retd) Permod Kohli, Board Members, SMVDSB; Prof. Vishwamurti Shastri, Member, Governing Council, SMVD Gurukul, besides donors who have contributed through Donation Scheme for Durga Bhawan. Also present at the foundation stone laying ceremony were Anant Kumar, Special DG, CPWD; Vivek Verma, Addl. CEO, Charandeep Singh, Deputy Commissioner, Reasi; Shailendra Singh, SSP Reasi; senior officers of SMVDSB and Prof. Mandeep Singh of the School of Planning and Architecture, representatives of the executing agency.

Prime Minister Narendra Modi on 17 August interacted via a virtual conference with Paralympic-bound Indian athletes which included two Para Archers namely Rakesh Kumar and Joyti Baliyan who have been trained at Shri Mata Vaishno Devi Sports Complex, Katra.

Prime Minister also interacted with their families from their native places. These Archers have qualified for Tokyo Paralympic Games scheduled to be held between August 24 and September 5.

Lt Governor, Jammu and Kashmir who is also the Chairman of Shri Mata Vaishno Devi Shrine Board congratulated both the sportspersons and wished them luck in the showpiece event. Dr. Ashok Bhan, Member Shrine Board and Chairman of Governing Council of Shrine Board’s Sports Complex and Ramesh Kumar, CEO, Shrine Board also congratulated them for qualifying the Tokyo Paralympics and wished them grand success in the event.

After conclusion of the Paralympics games, Lt Governor Manoj Sinha on 18 September honoured Tokyo Paralympics participants - Rakesh Kumar and Jyoti Baliyan - and wished them success in the upcoming events. While congratulating the duo the LG said that the Shrine Board’s support extended towards sports is being appreciated and it is a matter of pride that players nurtured at SMVD Sports Complex are putting Jammu and Kashmir on the world map.

Kumar is a native of Katra and Baliyan belongs to Uttar Pradesh but has been trained at the Shrine Board's Sports Complex, Katra, for the last four years. Both these archers have been trained under the guidance of coach Kuldeep Vedwan at the sports complex.
Kumar started his archery journey in 2017 from Shri Mata Vaishno Devi Shrine Board’s Sports Complex and won the first gold medal for his team in the World Ranking Tournament held in Czech Republic in 2018 and ranked 10th in the Asian Games 2018.

Earlier, he bagged gold under Fazza Cup World Ranking Tournament held at Dubai in February 2021.

Baliyan secured 17th rank in the World Championship held in the Netherlands and won silver medal under Fazza Cup World Ranking Tournament held at Dubai in February 2021. She was the only woman archer from the country who participated in Tokyo Paralympics.

Shrine Board’s Sports Complex has been producing sportspersons of national and international standards in various sporting disciplines including archery, athletics, judo, shooting and badminton who have been showing promising results in varied competitions.

SMVDSB Archery Academy is accredited under Khelo India by the Union Ministry of Youth Affairs and Sports.

At Mata Vaishno Devi Bhawan, Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board received the Chief Justice of India. The CEO mentioned about various infrastructure development initiatives taken and further arrangements being put in place by the Shrine Board for continuously improving the facilities for the visiting pilgrims.

Lt Governor Sh Manoj Sinha honours Tokyo Paralympics Participants

Chief Justice of India N V Ramana visited the holy cave shrine of Shri Mata Vaishno Devi on 29 August and paid obeisance at the sanctum sanctorum.

CEO Shrine Board Reviews Mega Project of Shrine: Directs for expeditious completion of ongoing works

Mr. Ramesh Kumar, CEO, Shrine Board reviewed various aspects of functioning of Bhawan-Bhairon Ghati Passenger Ropeway, Siar Dabri-Bhawan Material Ropeway, Protection and Treatment Works, installation of hi-tech Multipurpose Video Walls, Multipurpose Audio System and Underground Cabling Project at a meeting held here.

Taking an extensive review of these projects of the Shrine Board, the Chief Executive Officer stressed for expeditious completion of the remaining stretches of the Underground Cabling Project by executing it on fast track mode and, if required, even by mopping up additional manpower, machinery, material and all other wherewithal. CEO emphasized that all staff engaged by companies to be fully vaccinated.

He also asked for optimum utilisation of the Material Ropeway facility for transportation of material between Katra and Bhawan.

Lt Governor Sh Manoj Sinha honours Tokyo Paralympics Participants

Sh. Ramesh Kumar, CEO, SMVDSB presenting a memento to Sh. N V Ramana, Chief Justice of India.

Chief Justice of India pays obeisance at Vaishno Devi
The CEO Shrine Board said that all the arrangements also to be put in place for the early installation of hi-tech Multipurpose Video Walls at various locations on the track for dissemination of real time information to the visiting pilgrims in regard to the yatra.

The meeting was attended by Mr. Vishavjeet Singh, Dy. CEO and other concerned officers and engineers of the Shrine Board, RITES and THDCIL besides the concerned representatives of the various executing agencies of the projects.

**CEO Shrine Board reviews Hi-Tech Multipurpose Video Wall Project of Shrine; Directs executing agency to expedite the progress for timely completion of project**

Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board Ramesh Kumar on 21 July chaired the meeting of key officials of the executing agency to review the progress of ongoing project of installation of 06 nos. big size hi-tech Multipurpose Video Walls at the prominent locations on the track of SMVDSB. These locations included Darshani Deodi Banganga, New Darshani Deodi Tarakote Marg, Adhkuwari Complex, Bhairon Platform, Langer Point at Tarakote and Sanjichhat Platform.

The project shall primarily cover and facilitate the pilgrims by way of Live Atka Arti, Mata Ki Kahani (Stage Play) and Live Darshan on their way to Bhawan. Moreover, it will provide advisory/ display features (24X7) regarding Disaster Prone Locations on the track during rainy season and otherwise, besides, providing information of missing persons / items and early warnings of weather forecast. The project will also provide general information to the visiting pilgrims such as Medical & Ambulance Facilities, Accommodation & Catering arrangements, Water & Toilet locations, General Announcement/ Assistance Information and Do’s and Don’t etc.

Sh. Ramesh Kumar, CEO Shrine Board review mega project of Shrine.

CEO Shrine Board reviews Hi-Tech Multipurpose Video Wall Project of Shrine

The hi-tech Multipurpose Video Walls will be synchronized with existing audio system which will provide video and audio of screening of bhajans.

Taking an extensive review of the project, the Chief Executive Officer emphasised to put in place all the arrangements including the manpower, machinery, material and other wherewithal and directed the executing agency to ensure completion of the project before the ensuing Navratras to enable dissemination of real time information to the visiting pilgrims in regard to the yatra.

**CEO Shrine Board conducts Track Inspection; Reviews various arrangements in view of monsoon.**

In view of the ongoing monsoon, Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board inspected yatra facilities and ongoing infrastructure development works enroute from Katra to Bhawan on 29 July.

These arrangements interalia include round the clock water and power supply,
catering, healthcare facilities, sanitisation and cleanliness and the expeditious clearance of track in case of any debris or landslides falling on the track due to heavy rains to ensure smooth movement of the pilgrims. Other pilgrim-centric arrangements reviewed on the track included Battery Operated Vehicles between Adhkuwari and Bhawan as well as Bhawan-Bhairon Ghati Passenger Ropeway and the security and other aspects of the pilgrimage. He was accompanied with Dy. CEOs, concerned engineers and other officers of the Shrine Board.

Towards achieving this objective, Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board, launched the monsoon plantation drive by planting saplings of Peepal, Chinar, Arjuna and Tecoma. CEO Shrine Board also inspected last year’s plantation works.

The Shrine Board will plant 1.33 lakh quality seedlings of different species under its Annual Greening Plan during the current financial year thereby bringing another 73 hectares area under green cover.

Shrine Board initiates ‘Green Trikuta Hills’ during Monsoon

To conserve the environment and the greenery of Trikuta Hills, Shri Mata Vaishno Devi Shrine Board (SMVDSB), under its monsoon programme, launched a plantation drive at Tarakote Marg and along the tracks leading to the Shrine on 16 July.

SMVDSB flagship RFID Project reviewed; CEO inaugurates Verification Kiosk

For improving services for the pilgrims visiting the Vaishno Devi Shrine, Ramesh Kumar, CEO, Shri Mata Vaishno Devi Shrine Board on 9 August inaugurated Verification Kiosk integrated with Radio Frequency Identification Device (RFID) based tracking to ensure that no illegal/unauthorised mule/
Pithus and Palkis walas operate on the track leading to the shrine. This system not only improves verification of genuine operators in monitoring the movement of the Ponies, Pithus and Palkis but also strengthening overall security measures. It will also be of immense support in case of any emergency situations to provide real-time assistance to the Shrine and local administration.

The Verification Kiosks are integrated with the smart card readers which connect to MIS server for personnel identification and credentials like biometric information, contact number, registration number including last transaction and movement status of service provider. The system is capable to check the movement of registered Ponies, Pithus and Palki walas for real time tracking with robust MIS reporting. With the installation of Verification Kiosks a stringent check shall be made on Ponies, Pithus and Palkis walas.

Earlier, CEO Shri Mata Vaishno Devi Shrine Board reviewed the performance / functioning of M/s G-Max IT Service, managing RFID project at a meeting held at Central Office, Katra. During the meeting a detailed presentation / overview of RFID project was given by the representative of G-Max and several important decisions were taken for further extending better facilities to the pilgrims on the 13 km long yatra route. CEO directed to review existing SOP of RFID, ensure 100% COVID vaccination of service providers. Besides, CEO directed to organize medical checkup camp in association with Department of Animal Husbandry & Veterinary Services J&K and reputed NGOs working for welfare of equines. Also directed to construct some additional water points for equines enroute Katra to Bhawan.

Ramesh Kumar emphasised to boost the Pilgrim Grievances Redressal System by installation of suggestion and complaint boxes enroute Katra to Bhawan for facilitation of less tech savvy pilgrims.

The meeting was attended by Vivek Verma, Addl. Chief Executive Officer, Asstt. Conservator of Forest, SMVDSB, Block Medical Officer, Katra, Tehsildar, Katra, Veterinary Surgeon, Department of Animal Husbandry & Veterinary Services J&K other concerned officers of the Shrine Board and representatives of the M/s G-Max IT Service.

Shri Mata Vaishno Devi Shrine Board Celebrates Foundation Day

Performing of Pooja, Havan and Yagya marked the celebration of Foundation Day of Shri Mata Vaishno Devi Shrine Board on 30 August. These religious ceremonies were organised at Bhawan, Adhkuwari, Katra, Jammu and other locations in which the staff of the Shrine Board and the pilgrims participated. Employees of the Shrine Board took pledge on this occasion to perform their duties with sincerity and devotion. It is to recall that the Board was formed on this day in 1986.

Ramesh Kumar, CEO Shrine Board, on the auspicious occasion of the Foundation Day, congratulated the staff of the Shrine Board and impressed upon them to work with utmost zeal and dedication for providing continuously improving facilities to the pilgrims visiting the Holy Cave Shrine of Shri Mata Vaishno Devi Ji. He also extended his gratitude on the occasion to the Hon’ble Lt Governor who is also the Chairman of Shrine Board for his continuous support and guidance under which various initiatives for facilitation of pilgrims initiated in a very short period in Shri Mata Vaishno Devi Shrine Board; Mobile App, Home Delivery of Pooja Prasad, round the clock Call Centre for facilitation of yatris, installation of Hi-tech
Video Walls and construction of Durga Bhawan.

At Katra, the main function was held at Niharika Complex where special Pooja and Havan was performed. Ramesh Kumar, CEO; Vivek Verma, Additional CEO; and Dr. Jagdish Mehra, Dy. CEO and other officers and staff of the Shrine Board, besides the pilgrims participated.

**Annual Day Celebration of Shri Mata Vaishno Devi Gurukul**

SMVD Gurukul celebrated its 11th Annual Day with great zeal and enthusiasm. The event was celebrated on a virtual platform due to the pandemic restrictions. Pooja, Havan and other activities were organised as part of the function.

Dr. Ashok Bhan, Member Shrine Board and Chairman of the Governing Council for Gurukul; Ramesh Kumar, CEO; Vivek Verma, Addl. CEO; Prof. Y. K. Mishra and Prof. Vishwamurty Shastri, members of the Governing Council; Dr. Sunil Sharma, Dy. CEO of the Shrine Board and Administrator of the Gurukul; and Dr. Arvind Karwani, Ex-Administrator, SMVD Gurukul; besides the faculty, staff and more than one hundred students of the Gurukul participated in the function through online mode.

Dr. Bhan congratulated the management, staff and students of the Gurukul on the Annual Day function of the institution and Foundation Day of Shrine Board, besides, lauded the students for excelling in academics as well as in co-curricular activities. He also appreciated the efforts for organising online classes for the students of the Gurukul since the lockdown and conducting online tests for continuously evaluating their level of preparation. Dr. Bhan also stressed to create an efficient learning environment in sync with modern education and Guru-Shishya parampara. Underscoring the need for optimally enhancing the prospects of suitable placements of the passing-out students of the Gurukul, Dr. Bhan emphasised on carrier counseling, besides, he also expressed to devote one day exclusively on Sanskrit speaking in the Gurukul.

Prof. Y. K. Mishra laid emphasis on faculty to inspire the students in becoming thoughtful, respectful, and compassionate citizens, whereas, Prof. Vishwamurty Shastri stressed upon maintaining Gurukul’s rich tradition, dignity and sense of discipline.

Ramesh Kumar, CEO of the Shrine Board also congratulated the entire faculty and students and appreciated that besides organising the online classes, special online practical sessions for Yagya, Havan, Karam Kand etc. be organised for the students with the objective of imparting them practical training. CEO also recalled the achievements of students of SMVD Gurukul, Anmol Sharma and Ankit Sharma of class 9th and Shastri Part-III, who secured first positions in the entire university in annual examinations of class 8th and Shastri Part-III respectively, conducted by the Sampurnanand Sanskrit Vishwavidyalaya, Varanasi.

The students and teachers of the Gurukul presented Vedic and Puranic
Mangalacharan and bhajans through online mode. Dr. Dhananjay Mishra, Principal, presented Annual Report of the institution and Dr. Devendra Rijal, Vice Principal of the Gurukul presented vote of thanks.

**Union MoS Home pays obeisance at Shri Mata Vaishno Devi shrine**

The Union Minister of State for Home, Mr. G. Kishan Reddy visited the holy cave shrine of Shri Mata Vaishno Devi Ji on 2 July and paid obeisance at the sanctum sanctorum.

Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board received the Union Minister of State for Home on his arrival at Katra.

Ramesh Kumar mentioned about various infrastructure development initiatives taken and further arrangements being put in place by the Shrine Board for continuously improving the facilities for the visiting pilgrims.

**SMVDSB organized 08 training programmes for staff**

08 training programmes were conducted by Shri Mata Vaishno Devi Shrine Board for its staff working in various units during July-September 2021. These trainings were organised by the internal resource persons in the fields of Basic Disaster Management, Basic Computer Skills and Noting & Drafting, Fire & Life Safety Hazards, Training Programme on the STP installed at Adhkuwari and Basic F&B services (especially for VVIP services) etc.

**66th GB Meeting of Narayana Superspeciality Hospital held**

The 66th meeting of Governing Body (GB) of Shri Mata Vaishno Devi Narayana Superspeciality Hospital Kakryal (SMVDNSH) was held on 13 September at Kalika Dham, Jammu.

In the meeting, several important decisions concerning growth of the hospital and enhancing its operational capabilities / standards for a better patient-care were taken. Besides, the strategies for meeting the expected future challenges were also devised. In particular, the preparedness of the Hospital to meet future challenges associated with 3rd wave of COVID (if it happens) such as adequacy of oxygen infrastructure, availability of adequate number of adult and paediatric ventilators etc was critically reviewed. The Governing Body also reviewed the various decisions taken earlier at the 50th Meeting of the Finance & Audit Committee of the Hospital.

While expressing satisfaction over the very important role being discharged by the Hospital in the health care of the entire region, the Governing body asked the Hospital management to gradually increase its outreach / penetration of services in various districts of the UT by organizing strategically planned outreach camps. The
GB felt that such a move would take the various health care services to the patient’s door-steps.

Dr. Ashok Bhan chairing 66th GB Meeting of Narayana
Superspeciality Hospital

Dr Ashok Bhan, Member Shrine Board and GB Chairman, chaired the meeting; Ramesh Kumar, CEO; Viren Shetty, Group Chief Operating Officer, NH; and Cdr. Navneet Bali, Director, Northern Region, NH; who all are members of the GB, participated in the deliberations. Hemkant Prasher, Chief Accounts Officer, SMVDSB; Dr Gopal K Sharma, Chief Administrative Officer, SMVDNSH and M Muthu Mathavan, Facility Director of the hospital, also took part in the deliberations.

CEO SMVDSB felicitates Tokyo Paralympics Participants; Inaugurates Shooting Ranges

Rakesh Kumar and Jyoti Baliyan, two Para-Archers of Shri Mata Vaishno Devi Shrine Board’s Sports Complex who qualified for Tokyo Paralympics, 2021 were felicitated by Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board in a brief function held on 14 September at SMVD Sports Complex, Katra.

Dr. Ashok Bhan, Member, Shrine Board and Chairman of Governing Council of Shrine Board’s Sports Complex also extended his congratulations to both the participants for representing the country in the Tokyo Paralympics.

On this occasion, the CEO also inaugurated two electronic shooting ranges, one for rifle and one for Pistol. Earlier, Shri Mata Vaishno Devi Sports Complex Katra has setup a 10 mtr shooting range in the year 2016 for the shooters who are getting coaching at Sports Complex under the guidance of experts. In the short span of five years, the shooters trained from the Sports Complex have won a number of medals/awards at State and National level competitions. After the setup of Electronic Shooting Ranges Shrine Board shall be having one of the best shooting ranges in the J&K UT.

75th Independence Day 2021
CEO Shrine Board unfurls the Tricolour

To commemorate the monumental occasion of 75th anniversary of India’s Independence under the aegis of ‘Azadi Ka Amrit Mahotsav’, Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board hoisted the tricolour with traditional fervour and patriotism at Katra, the base town for pilgrimage to the Holy Cave Shrine of Shri Mata Vaishno Devi Ji.

The main function at Katra was held at the Shrine Board’s Sports Complex, where Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board, took salute at an impressive march-past by the contingents drawn from J&K Police, CRPF, NCC Boys and Girls, Scouts and Guides at the Sports Complex, besides the students of various educational institutions.
Speaking on the occasion, Hamesh Kumar greeted the people on this joyous occasion. He touched upon many current issues in the country from the ongoing COVID-19 pandemic to India's recent success at the Tokyo Olympics. He also applauded the achievement of Rakesh Kumar, Archer of Shri Mata Vaishno Devi Shrine Board Sports Complex, Katra who have qualified for Tokyo Paralympics Games 2021 and brought laurels to the Country.

He also gave details of various major infrastructure development projects already completed by the Shrine Board, ongoing and those in the pipeline including construction of Durga Bhawan for facilitation of the pilgrims.

CEO contended the benefits of many government schemes initiated had now reached the doorsteps of people. He recalled and appreciated selfless services in general rendered in pandemic of COVID-19 by Doctors, Paramedical Staff, Sanitation Workers, Police and Paramilitary Personnel and in particular for regulation of yatra. The Chief Executive Officer also underscored the need for making untiring endeavours by one and all to carry forward the country on the path of rapid progress and prosperity.

The students of various educational institutions presented a colourful cultural programme on this occasion based on the theme of patriotism, national integration and awareness on COVID-19.

Besides, a special tribute was also paid by one Vaishali Rajput to Lt. Padma Sachdev, a legendary figure and a doyen of Dogri literature.

Ramesh Kumar gave away prizes and appreciations to the COVID Warriors, Social Workers and Students who were adjudged best in the march-past and presentation of cultural programme.

Among those present on the occasion were Vimal Indu, President, Municipal Committee, Katra; Vivek Verma, Additional CEO of the Shrine Board; Amit Bhasin, Addl. SP, Katra; Hem Kant Prasher, Chief Accounts Officer; Yad Ram Bunker, Commandant, 6th Bn. CRPF; Dr. Sunil Sharma, Dr. Jagdish Mehra and Vishavjeet Singh, Dy. CEOs, SMVDSB; Rajinder Singh, OSD; Vinay Khajuria, ACF; Anil Charak, Tehsildar, Katra, Managers, Engineers and staff of the Shrine Board. Others who participated in the function included Members of Municipal Committee, Katra, Civil, Police and Security Forces Officers, Prominent Citizens, Heads of various Educational Institutions, Media Persons, a large number of people of the area, teachers, school children and the pilgrims.

As part of the Independence Day celebrations, Ramesh Kumar, CEO, SMVDSB, also hoisted the tricolour at the Central Office of the Shrine Board at Katra.